



VISIT WREXHAM LTD PRIVACY POLICY

Introduction

We are committed to protecting the privacy and security of our website users. This Privacy Policy explains how we collect, use, and protect your personal data.

Personal Data

For the purposes of this Privacy Policy, personal data means any information that identifies or can be used to identify you, such as your name, email address, phone number, or IP address.

Data We Collect

We collect the following types of personal data:

- **Contact Information:** We collect your name, email address, and phone number when you contact us through our website or by email.
- **Website Usage Data:** We collect information about how you use our website, including the pages you visit, the length of time you stay on our website, and the actions you take on our website.
- **Cookies:** We use cookies to collect information about your browsing behaviour and preferences. You can manage your cookie settings in your browser.
- **IP Address:** We collect your IP address when you visit our website.

How We Use Your Data

We use your personal data for the following purposes:

- **Contacting You:** We use your contact information to respond to your inquiries and to send you information about our services.
- **Website Analytics:** We use your website usage data to improve our website and to provide you with a better user experience.
- **Cookies:** We use cookies to provide you with a better user experience and to personalise our website.
- **IP Address:** We use your IP address to protect our website from abuse and to ensure that our website is secure.
- **Sharing Your Data**
- We do not share your personal data with third parties, except in the following circumstances:
- **Service Providers:** We may share your data with third-party service providers who help us to operate our website and to provide our services.

- **Law Enforcement:** We may share your data with law enforcement or other authorities if we are required to do so by law.
- **Business Transfers:** We may share your data with third parties in the event that we sell or transfer our business.
- **Data Protection**
 - We take the security of your personal data seriously. We use a variety of security measures to protect your data, including:
 - **Encryption:** We use encryption to protect your data both in transit and at rest.
 - **Firewalls:** We use firewalls to protect our website from unauthorized access.
 - **Access Controls:** We use access controls to ensure that only authorised personnel have access to your data.
- **Your Rights**
 - You have the following rights in relation to your personal data:
 - **Access:** You have the right to access your personal data.
 - **Rectification:** You have the right to correct any inaccuracies in your personal data.
 - **Erase:** You have the right to request that we erase your personal data.
 - **Restriction:** You have the right to request that we restrict our processing of your personal data.
 - **Portability:** You have the right to request that we provide you with a copy of your personal data.
- **Changes to This Policy**
 - We may update this Privacy Policy from time to time. We will notify you of any changes to this policy by posting the updated policy on our website.
- **Contact Us**
 - If you have any questions or concerns about this Privacy Policy, please contact us at info@visit-wrexham.com or by post to Visit Wrexham Ltd, The Foundry, 15 Yorke Street, Wrexham, LL13 8LW
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